

PGS Global Taskforces

Summary

Organization: [Principles for Responsible Management Education \(PRME\)](#)

Initiative: [PRME Global Students](#)

Position: PGS Global Taskforce Member

Duration: Six-month term from June to December 2022 (optional renewal for another six months after first term expiration)

Work station: Home-based (remote)

Work relationship: Volunteer (unpaid); up to six five per week

Application Form: Access the Google Form [here](#)

Background

The Principles for Responsible Management Education

Accounting for more than 870 signatories worldwide, the [Principles for Responsible Management Education \(PRME\)](#) is the largest organized platform between the United Nations and management-related higher education institutions with the mission of transforming management education and developing the responsible decision-makers of tomorrow to advance sustainable development.

Launched in 2007 and working through [Six Principles](#), PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

The PRME community has approximately 4 million students. The *2019 PRME Strategic Review* recommended the "development of a strategy for improved PRME Student engagement" (p.75). In addition to such strategic direction, there is a perceived growing trend of youth protagonism in various global debates, especially in the realm of responsible management and sustainable development. In the university ecosystem, student-led initiatives are influential drivers of change, and students make a critical statement for the future they imagine and are taking actions to transform today's world for the betterment of tomorrow's society.

Following both these internal strategies and external opportunities, in 2021, PRME has initiated a new strategic initiative on student engagement called [**PRME Global Students \(PGS\)**](#).

PRME Global Students

[Officially launched during the 2021 Virtual PRME Global Forum](#), PGS's mission is:

“To empower student organizations with a focus on sustainable development and responsible management by increasing their local and global connection to each other and further players in the university ecosystem, accelerating their and PRME's collective impact in the Decade of Action.”

To lead the development of a global network *by and for* students, the PRME Secretariat established the *PGS Regional Leaders* team with nine student leaders from all five continents and global sub-regions. Together, the PGS Regional Leaders were able to map 300+ operating student organizations within the PRME global community and actively engaged more than 40 of them in PGS's programmatic development activities.

Taking place all over 2021 and divided into *Research* and *Design* Phases, the *PGS Collaborative Development Process* invited dozens of students from more than 25 countries to come together and co-create their own global network within PRME. From a network evolution perspective, the engaged students were simultaneously the pioneering ‘builders’ and the ultimate ‘users’ of the PGS network.

During this year-long programmatic development process, a consensus was reached regarding the need for establishing strategic action-oriented directions and a set of projects that would enable networked global cooperation among PRME students, which ultimately could generate value for their student organizations on the ground. With this rationale in mind, the PGS participants established three **PGS Fundamental Pillars – Awareness, Advocacy, and Collective Action** – and collaboratively built the **PGS Portfolio** comprised of seven strategic projects:

- *PGS Social Media*
- *PGS Newsletter*
- *Student Voice at the PRME Blog*
- *PGS Talks*
- *Student Ambassador Program*
- *Journey 4 Impact*
- *Careers Program*

PGS Portfolio and PGS Global Taskforces

Each project on the *PGS Portfolio* is led by **Global Taskforces**, composed of one coordinator and 3 to 5 worldwide members responsible for conceptualizing, planning, and implementing these seven projects by 2022/23. Below you will find more details about each project:

PGS Social Media

Description:

The *PGS Social Media* aims to develop the social media channels of PGS - LinkedIn, Facebook, Instagram, etc. The goal is to promote our global student agency by featuring student organizations' activities, conducting social impact campaigns, and promoting the PGS activities, engagement opportunities, and projects.

The Taskforce will be responsible for developing communication plans for each platform and further operating the channels by publishing posts and interactions with users.

Roles and Responsibilities of Taskforce Members:

- Managing different social media platforms
- Writing and editing posts
- Creating pictures, photos, videos (content)
- Analyzing the effectiveness of a marketing strategy

Knowledge/Skills/Expertise required for Taskforce Members:

- Managerial skills/ skills in Project Management
- Writing, storytelling, communication skills
- Knowledge of running social media, organizing social networking, SMM trends
- Creativity, design skills

PGS Newsletter

Description:

The PGS Newsletter is a monthly online publication where subscribers will receive information about our global student agency, impactful actions taken by student organizations, best practices toward sustainability implemented by worldwide students, jobs, internships, scholarship opportunities, and other pieces of content.

The Taskforce will be responsible for aggregating and editing the materials received from PGS contributors as well as layouting and launching the Newsletter every month.

Roles and Responsibilities of Taskforce Members:

- Managing the Newsletter design on *Campaign Monitor*
- Writing and editing Newsletter sections
- Creating pictures, photos, videos (content)
- Analyzing the effectiveness of newsletter outreach and developing strategies to enhance it

Knowledge/Skills/Expertise required for Taskforce Members:

- Managerial skills/ skills in Project Management
- Writing, storytelling, communication skills
- Creativity and design skills
- Prior experience in contributing to Newsletters is desirable.

Student Voice at The PRME Blog

Description:

The *Student Voice at the PRME Blog* is a bi-monthly student voice column at [The PRME Blog](#), which is a ten-year well-known blog specializing in high-level content about sustainability and responsible management.

The Taskforce will be responsible for aggregating and editing the articles and OpEds received from PGS contributors as well as potentially writing their own pieces.

Roles and Responsibilities of Taskforce Members:

- Liaise with the PRME Blog editorial team and PRME Secretariat.
- Ideate, write and review bi-monthly blogs according to the PRME team's feedback.
- Contribute to teamwork and meet deadlines to ensure a smooth writing and publication process.
- Promote PGS's vision by advancing Student Voice within the Advocacy pillar.

Knowledge/Skills/Expertise required for Taskforce Members:

- Strong communication and writing skills.
- Knowledge of research, editing and professional/academic writing will be useful.
- Prior experience in contributing to blogs is desirable.
- Motivation to innovate and attract readers to blogs.

PGS Talks

Description:

The *PGS Talks* could be perceived as the 'PGS Department of Events'. The goal is to organize on-demand events focused on our global student agency in partnership with worldwide student organizations, PRME Chapters, PRME Working Groups, and other partners. Besides that, the Taskforce organizes the *PGS Annual Summit* every year, which is a platform to assemble global student voices, exchange activists' experiences, and contribute youth intelligence to address sustainability issues.

Roles and Responsibilities of Taskforce Members:

- General communication within the Taskforce networks, PGS Networks, and PRME community
- Events brainstorming targeted to organizational model, events contents, and audience
- Regular and Events documents wording including proposals, promotion, handbooks, et al.
- Events executive work involving regional students organizations connection, speakers invitation, events host and record.

Knowledge/Skills/Expertise required for Taskforce Members:

- Good communication skills
- Positive cooperation attitude
- Related events organizing experience
- Able to work with essential Google docs programs

Student Ambassador Program

Description:

With the goal of expanding the scope of the 2030 agenda of the Sustainable Development Goals under the United Nations Global Compact, the *Student Ambassador Program* was born as a pilot developed by the PRME Chapter Latin America and the Caribbean in 2021. This ten-week program is composed of interactive workshops where students are exposed to relevant topics on sustainable development and responsible management, including the work done by the UN Global Compact, PRME, and issues from the PRME Working Groups. Each session starts with the presentation of the central topic conducted by guest speakers experts in the given matter, followed by a group discussion led by the students.

The Taskforce will be responsible for replicating this program in other PRME Chapters, thus engaging students from different countries to come together, learn and exchange ideas on topics that matter to sustainability and responsible management. The Taskforce will plan the coursework, as well as the application and selection process of students and invite and interact with guest speakers, and organize the meetings.

Roles and Responsibilities of Taskforce Members:

- Management with the selected Chapter as well as with speakers for the working sessions
- Coordination of a team of facilitators to produce communication materials, working sessions, and application and selection process of students
- Constant communication with the working groups selected for the program

Knowledge/Skills/Expertise required for Taskforce Members:

- Communication and leadership skills
- Logistics knowledge on digital spaces such as Zoom
- Understanding of PRME organization and various workstreams
- Capacity of facilitating workshop sessions

PGS Journey4Impact

Description:

PGS Journey4Impact recognizes the power and impact student organizations have towards achieving the SDGs around the globe. To leverage this, we provide a framework and create a guiding community for students in their desire to measure and plan their initiatives so that they can maximize the impact of their organizations.

More specifically, the taskforce researches and hosts an open-source guide to impact measurement. This guide comes to life in a workshop series that kickstarts the conversations about impact among student leaders.

Roles and Responsibilities of Taskforce Members:

- Conduct qualitative research through secondary sources and through interviews with student organizations
- Compile and update an open-source online resource
- Marketing and outreach to let students know of our offer
- Plan and facilitate workshops on the topic of impact measurement

Knowledge/Skills/Expertise required for Taskforce Members:

- Strong communication and writing skills.
- Knowledge of research, editing and professional/academic writing will be useful.
- Prior experience in student organizations is helpful.
- Facilitation skills and experience are valuable.
- Basic understanding of website creation to update and improve the interactive, open-source guide.

Careers Program

Description:

The *Careers Program* aims to develop initiatives to improve the employability skills of PGS participants and connect them to potential mentors and employees, such as Career Fairs, Mentorship Programs, and Skills Development Workshops.

The Taskforce will be responsible for organizing these activities and aggregating job and internship opportunities arising from PGS and the broader PRME community.

Currently, the taskforce is working on developing four pillars:

- A mentorship program
- A career fair
- Opportunities sharing through email blasts and other communication channels
- Developing and strengthening companies' engagement with PGS

Roles and Responsibilities of Taskforce Members:

- Working with other task force leaders within PGS to share opportunities i.e. Newsletter, Social Media
- Reach out to various stakeholders within the PRME and UN Global Compact community for mentorship activities.
- Research on the current job and academic trends, available jobs, available courses, and opportunities within the sustainability sphere.
- Prepare and coordinate speakers, businesses, and activities to be done at the career fair.

Knowledge/Skills/Expertise required for Taskforce Members:

- Good communication and leadership skills.
- Good research and data management skills.
- Ability to work well within a team
- Time and project management skills.

General Knowledge/Expertise/Skills required for all projects

- Knowledge about PRME and PRME Global Students.
- Academic/Professional interests in topics related to Responsible Management, Corporate Social Responsibility, and Sustainable Development (SDGs).
- **Fluency in English is required.** Fluency in another UN official language is desirable.
- Applicants must be enrolled students (undergraduate, graduate, or Ph.D.) from Universities or Business Schools members of PRME. Check if your school is a PRME Signatory [here](#).
- ADD more content

Application Process

Applications will open on April 4th and close on May 15th. Selected candidates will be announced on May 30th.

To complete your application, candidates must fulfill this [google form](#), thus sharing information about:

- Personal and academic information
- 1st Project preference
- 2nd Project preference
- 3rd Project preference
- Video Statement (*1-minute max*)
- CV/Resume

Tips for Making Your Video

At the beginning of your video, we invite you to state your name and the country/city in which you are located. Then, we invite you to talk about the following topics:

- Describe your passion for sustainability and responsible management and which specific area(s) you are passionate about.
- Tell us about your student agency towards advancing sustainability and responsible practices (e.g., your contributions to the work done by your student organization)
- Finally, how joining the PGS Global Taskforces matches your academic journey and professional aspirations.

No need to hire a professional! A short video recorded on your smartphone is sufficient. But plan ahead and shoot several takes to get it right. A few tips:

- Always make sure to use **landscape orientation** and not portrait orientation while recording (**hold your phone horizontally**, not upright), and try to hold your phone steady.
- If you do not have a microphone, make sure to shoot in a quiet area and stay as close to the audio source as possible.
- Use sufficient lighting: try facing the sun so that the light brightens up your shot and isn't behind you.
- Look directly at the camera on your phone, not the screen, and don't forget to smile!

- You may ask a friend or relative to help you. It will make your life easier, and you will have more fun!

The video should be a maximum of **one minute**. We are seeking original videos with content that can be understood by and appeals to a broad audience. All video content should be in English, including your speech. For media to be considered, you must have created and have permission to use all content in your video, including still imagery and music. We will not accept work containing profanity or content that violates the UN Charter.

If you have any questions, please feel free to write an email to pgs@unprme.org or reach out to the [PGS Regional Leader](#) in your region directly.

Application Timeline:

- Application opening: **April 4th**
- Application closing: **May 15th**
- Candidates allocation: **May 16th to May 29th**
- Selected candidates announcement: **May 30th**